

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Appl. No.	: 10/805,873	Confirmation No.	9879
Applicant	: Christopher D. Payne, et al.		
Filed	: 03/22/2004		
Title	: SYSTEM AND METHOD FOR OPTIMIZING		
	: SEARCH RESULT LISTINGS		
Group Art Unit	: 3688		
Examiner	: Darnell A. Pouncil		
Docket No.	: 306410.02/MFCP.140571		
Customer No.	: 45809		

**VIA EFS – APRIL 21, 2009**

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Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**INFORMATION DISCLOSURE STATEMENT**

Please find herewith an Information Disclosure Statement filed in accordance with 37 C.F.R. §§ 1.97(b)(4) and 1.98.

**REQUEST FOR CONTINUED EXAMINATION**

In response to the Final Office Action mailed January 28, 2009, Applicants respectfully request continued examination of the above-identified Application. The following is in accordance with the requirements for submission under 37 C.F.R. § 1.114(c) and MPEP 706.07(h), Sec. II. In response to the Final Office Action, please amend the above-identified application as follows:

**Amendments to the Claims:** begin on page 2 of this paper.

**Summary of Examiner Interview:** begins on page 14 of this paper.

**Remarks/Arguments:** begin on page 15 of this paper.